

# ***BLAKELY CHIROPRACTIC WELLNESS NEWS***



**October 2010**



## **AUTOMOBILE INSURANCE AND MEDPAY**

I want to discuss with you an important issue that has come to my attention. As you may be aware, the insurance industry seems to be in constant change. Benefits continue to decline, while premiums rise. Having adequate coverage in the event of an automobile accident is a big concern.

Many of my patients are unaware of a very inexpensive way to cover you, friends and loved ones, should you be involved in an auto accident. What I am referring to is part of your automobile insurance known as Med-Pay.

Med-Pay is short for medical payments. How it works is if you are involved in an auto accident every occupant in your car has medical coverage for treatment of his or her injuries. Medical payments are made to any provider that you seek treatment from, regardless of who it at fault.

If you are not at fault, it won't raise your rates. Your insurance company can then recover any medical payments from the at fault (liable) party. This, essentially, bypasses your health insurance.

This coverage tends to be very inexpensive. My insurance company only charges \$70.00 per year for \$25,000 worth of coverage. Less money than you'd pay for an evening out.

The research is overwhelming in favor of chiropractic care for auto accident injuries. Whiplash, if not treated quickly and sufficiently, can cause problems for years....., sometimes for life.

The research tells us the amount of damage to your car has little to do with the damage to your neck and spine. Unfortunately, your car may sustain little or no damage while the occupants inside can suffer greatly.

I highly recommend you protect yourself and anyone who rides in your car. It's very cost-effective and can save you time and inconvenience should you be involved in an accident. Don't be a victim twice!

**CALL DR. BLAKELY TODAY AT (916) 944-1444**

# Schedule of Events

## SPINAL CARE CLASSES

4:00PM TO 4:45PM

Wednesday October 13th

Wednesday October 27th

ALL PATIENTS, FRIENDS AND FAMILY ARE  
WELCOME TO ATTEND!

## DATES TO REMEMBER

October	3 <sup>rd</sup>	Techies Day
October	12 <sup>th</sup>	Columbus Day
October	27 <sup>th</sup>	National Music Day
October	31 <sup>st</sup>	Halloween Day

**OFFICE HOURS: Monday–Thursday: 7:30 AM - 5:00 PM**  
**With lunch from 12:00 PM – 2:00 PM and the**  
**First Friday of each month from 9:00 AM – 12:00 PM**

**October is National Month of:** *Cookie, Dinosaur, Breast Cancer, Vegetarian, Pretzel, Stamp Collecting, Pumpkin, Roller Skating, Sarcastic and Caramel.*

This coupon entitles the bearer to a consultation, chiropractic, orthopedic and neurological examination, spinal x-rays if necessary and a report of findings for the discounted fee of \$25.00 (normally \$128 or more). Auto accidents covered 100%. Treatment is for lower back pain, neck pain, headaches, shoulder pain, sciatica, numbness and tingling.

**Value of coupon \$128.00.**

Coupon good in the office of Dr. Beth Blakely Chiropractic  
3928 California Avenue, Carmichael, CA (916) 944-1444

Coupon Expires: November 30, 2010

Blakely Chiropractic  
3928 California Avenue  
Carmichael, CA 95608

**To My Very Special Patient:**



*Address Correction Services Requested*